

TRINITY COUNTY ARTS COUNCIL

Interim Executive Director

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Board Meeting – November 16, 2024

SUMMARY: INCOME from GRANTS / DONATIONS

Bank Balance: \$36,576.36

++Upstate CA Creative Corps (UCCC) Pilot Program \$10,000.00

\$5,000.00 received Feb. 2023

\$4,000 received May (upon completion of Outreach Report – done)

\$1000 - 10% due upon receipt of invoice – Oct. 2024 confirm amounts/ invoice

TCAC acted as fiscal sponsor for the Associated Hayfork Artists to produce a number of events. We passed through \$16,875 to them in Aug. 2023.

\$ 1,867 was received as an Admin Fee in Sept. 2024

CA Jobs First Capacity Building Grant; North State Planning and Development Collective at Chico State University - \$10,000

TCAC was awarded the P.O. for the funds. I submitted the invoice for funding. Funds should be forthcoming. **\$10,000 received October**

TOT Grant FY 23-24, #21-156 for grant dated Oct. 16, 2023 – June 30, 2024 - \$20,181

Sept. 3, 2024 Final report submitted. Pitch for funding from next year's budget made in front of Supervisors Gogan and Cox along with 3 marketing professionals from Redding.

IF NO Funding, I propose that we turn TrinityPlaces.org over to the Chambers and spend the \$20K on activities that may bring in tourism while providing Arts Engagement.

CAC SLP-23-21143- Grant cycle Oct. 1, 2023 to Sept. 30, 2024 Award \$66,600

Final Report is extended into November, date due not published. along with **a CAC Data Collection Summary.**

10% Final Invoice, \$6,660 due Dec. 24

CAC SLP-24-23729- Grant cycle Oct. 1, 2023 to Sept. 30, 2024 – Request \$75,000, **Awarded \$62,959** Grant will be a 2 year grant. **Funds available in late Dec, January 2025.**

NEXT SLP Grant opens March 2025 No 1:1 Match required under \$1,000,000 budget.

CAC Impact Grant PRJ-24-24740 - Grant cycle Oct. 1, 2023 to Sept. 30, 2024 – Request \$25,000 **Grant Awarded \$21,989** **Funds available in late Dec, January 2025.**

Festival of Light Arts & Crafts Event – Nov. 9, 2024 The event was a success per report to follow from others. A special Chart of Accounts will be established to track expense for Event and a separate Chart of Accounts will be established for Scholarships. WE will seed the Scholarship Account (decision of amount in future meeting along with payment schedule for artists)

FOCUS:

1. PROJECTS / PROGRAMS:

NEW / PROPOSED:

TCRCD, Clay Groetsch, proposed a **Mardi Gras/ Salmon themed event on March 1**, 2-4pm 1st Saturday to coincide with the Art Walk. Hopes that the businesses on the Art Walk will participate. Julie Feely and I met with Clay and suggested that we would propose to our Board.

1. TCAC would reach out to artists who may wish to offer the community workshops on March 1 including making Masks, Costumes, Capes, Musical Instruments to play during our parade down and back.
2. TCAC will pay the expense for materials for those artists we work with.
3. TCAC will coordinate a meeting with Clay, artists, and business owners (Galleries at a minimum) to brainstorm how they can participate.
4. TCAC will help Promote the event

ACTION: Discuss Participation, Confirm with Clay.

Arts Action Fund: **Register for the Post-Election Impact on the Arts Webinar November 21, 2024 @ 3:00 PM ET. I will attend this webinar.**

Studio 299 Holiday Gift Boutique, Saturday, Nov. 23. **Like to get a couple of car loads** of folk to attend. Media and Gil attend our events including FOL.

The Weaverville "Light Up a Life" Tree Lighting Ceremony will be Saturday, December 7, at 5:30 pm in **conjunction with the Art Walk.**

EXISTING PROJECTS:

- **IRS Exempt Status requires updating:** Dick Edwards has submitted Karla's answer to the Programming Questions from the IRS to a colleague who works with Non-profits. "This is a convoluted process. We have time to pursue this." **Jill and Dick need to call the IRS to determine if we have completed process.**
We will make the call to Nicole Ryan-Dowd as well
- **SAM.gov Federal Unique ID Number Renewal is complete. Fed. Unique Id UD9ENZKKY1Y9. Future;** Jill Richards/TCAC board should continue through the process with the professional services of Nicole Ryan-Dowd, Processing Department, Federal Processing Registry: Email: Nicole.fpr@outlook.com or nicole@federalprocessingregistry.com; Business Line: (727) 265-3811
- **IRS: Annual Registration Renewal Fee Report to the Attorney General** was completed and submitted Sept. 11 (not due until June). However, this document is required if we wish to participate in the "Northstate Giving Tuesday".
- **Poetry Out Loud** is in full swing: We have hired Ann Hill as the Administrator for this event @ \$1000. She has begun recruiting schools, coaches, and scheduling events. Report from Julie.

Important dates - Please see the key dates and deadlines for this year below.

- December 11- **Hayfork High Poetry Out Loud** Competition for 3 students
 - December 12- combination Literary Night/Poetry Out Loud **Competition for THS**
 - Friday January 10, 2025: Deadline to register your county program including list of registered schools with the CAC
 - Trinity County Competition at TAPAC: February ____ with alternate Snow date
 - Sunday February 9, 2025: Latest date for county finals events
 - Friday February 14, 2025: Deadline to register County Champions for State Finals with the CAC
 - Sunday March 16- Monday March 17, 2025: California Poetry Out Loud State Finals, Sacramento, CA
 - Monday May 5 – Wednesday May 7: Poetry Out Loud National Finals, Washington, D.C.
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- Upstate CA Creative Corps grant: as a participating SLP partner in the CA Creative Corps Pilot program. The program was a fantastic success. The Grantees and their work can be found on the Upstate CA. Creative Corps Facebook page: <https://www.upstatecreativecorps.org/grantees>. The grantee's work was not shared with TCAC FB. **I will be creating a photo album and web presence for our participants during Nov.**
 - Festival Of Light Crafts Event was a success by all measures. Pam to report. Julie has accounting.
 - Artists in Residency Program; TCAC is partnering with TCOE. We are both soliciting artists (who will be recruited for Festival of Light Scholarship as well). Since TCAC has an insurance policy that will enable us to produce events, we will handle the contracts and payments to artists. TCOE will develop a database of the participating artists, schedule the Artists in Schools Sessions and invoice TCAC quarterly so we can pay the artists. We will be reimbursed by TCOE. TCOE will pay TCAC an administration fee. **ACTION: FB/Eblasts to secure teaching artists.**
 - Trinity Heritage Days event had the first meeting Sept. 25. Jill will report on meeting. We have agreed upon the date of May 10, Saturday of Mother's Day Weekend. Next THD meeting: Oct. 23 at 11am, ZOOM. **ACTION: Native Cultures Fund Grant, submitted. DO: requesting funds to TPUD, Mill, others Reserve Highland Meadow (done) Reserve Banner hanging date**
 - Art Walk, 1st Saturday: Schedule a meeting with Participating businesses to discuss how to build this event, possibly work with schools, musicians, artists etc. **Proposed date: Jan. 9th. Jill to reach out to venues.**
 - FOL Scholarship; **We need to revive a committee.**
 - Art in Public Places: Pam and Jill started to develop a monthly response plan. **We will revisit in November. Start sending photos to Lani – FB and Instagram**

- Budget / Chart of Accounts: Jill, Julie to work with Dick to redo Chart of Accounts and create a budget.
- Art 4 Arts Sake in Hayfork is not happening this year. The Hmong New Year doesn't require funding from TCAC this year.
- TCAC WEBSITE update: **FOL Scholarship, Heritage Days, Artists in Residency, POL, Art in Public, Opportunities**

2. **OUTREACH:**

- As part of an extensive scope of Outreach, Community Mixers are being planned for Feb-Mar in multiple communities with the goal of bringing artists and creative sector members of our communities together, along with local community groups, organizations, agencies and residents interested in working with artists or through the arts in order to solve local issues or address community identified issues.
- TCAC will attend Trinity/Weaverville Chamber meetings and understand the goals for Tourism and intersection with the Arts. Meeting 3rd Wednesday, 5:30. Trinity County Chamber of Commerce has hired a Social Media Production person from the Bay Area per referral from Laura Seegmiller. Ninad has instituted a Business Survey that **we will complete and send to select businesses** to gather info.
- Art & Music Festivals: Jill will meet with Trinity Brewing, TCRCD, Junction City Grange to figure out how we can afford to produce Music & Art Festivals. Collaborate with Lakeview Terrace and those producing Music Events to include Art.
- E.D. Search: EVERYBODY: Keep eyes open for the RIGHT Person to become new ED

3. **FUNDRAISING / BUSINESS NOTES:**

Directors and Officers (D&O) liability insurance protects a company's leaders from personal liability claims. It can cover claims made by shareholders, employees, regulators, investors, or third parties. D&O insurance can help companies attract and retain qualified directors and officers.

The Cost for this insurance is \$1,710 per year **WAS renewed**.

4. **TOURISM:**

- TrinityPlaces.org provides TCAC the best means to provide tourism marketing support services to Trinity County. TCAC continues to pay the costs to keep the website up. I have received calls from businesses to update their sites.
- T.O.T. Cooperative Marketing Effort continues (see above-grants section)

KIXE promotional support continues through June 2025. TCAC will engage with KIXE in order to continue this relationship.