

**March 9, 2021 TCAC**  
**TRINITY COUNTY ARTS COUNCIL**  
**BI-MONTHLY - BOARD MEETING**  
**MARCH 9, 2021**  
CYBER ZOOM MEETING  
**MINUTES**

**Attending: TCAC Board members-** Sue Hazard, Susan Alexander, Susan Weber, Julie Feeley, Stefani Thomas, Jane Belden., Rebecca Rouse, David Vaughn, Sue Bateman, Creative Assistant: Maggie Alvord; Student Liaison, Tesla Ehlerding, **Executive Director** - Jill Richards

**The meeting is called to order** by Julie Feely at 12:06 pm

**The Minutes:** Sue B.. makes a motion for approval of the 1st Quarter Minutes, Sue W. 2nds; all present 'aye'

**The Agenda:** New item will be addressed later in the meeting; Rebecca R makes note for correct spelling of her last name

**Financial Report:** Approved; Sue H motions, Sue W 2nds; all present "aye"

- Income summary from Grants & Donations (details reported in Executive Directors report)

**Creative Assistant Report:**

- Shasta Cascade is going forward with Virtual Trade Shows
- Tesla (Student Liaison) joins meeting at 12:25 from school
- Jill R. brings up need for a music committee at the Art Cruise
  - \*Jill has a list of objectives
  - \*Maggie will get email from JR so she can put together an agenda
  - \*Thinking of the new committee being 'TC Live Music', will include:
    - Lists of musicians and types of music ( a database)
    - Question of \$\$ available to pay someone to do the booking
  - \*Do we pay people to play music? (Sue W); TAC provides a DONATION
  - \* Some POP-UPS show up in addition to the arranged events
    - What's fair? How to determine what's appropriate for POP-UPS
  - \*For the big events put on by the council how much to pay planned musicians
    - Maggie will research and report back
- Maggie's timesheet - is on the agenda ( she has to leave early),
  - \*Needs approval and signage; Jane B motions, Sue W 2nds; all 'aye'

**Executive Director's Report:**

**A. Focus -**

**1. Grants**

- a. New - Calif Small Business Emergency Relief Package for Nonprofit Cultural Institutions, 4th round: Jill will explore
- b. TOT Grant - contact person, Suzie Hawkins. Should be executed within 2 weeks; the grant cycle runs July 1- June 30 (2020-2021)
  - \*It's been a run-around (Kelly and Kuhns seem focused on their own microcosm which misses a lot of the county
    - \*Suggestion - Let TAC do it (thereby encompassing / for the whole community
    - \*Jeremy Brown (New Supe of supes) is supportive of TCAC

## **B. ART CRUISE -**

1. The new banner flags work great (Susan A. suggests we get more)
2. Bring up flags at the Rebranding Committee meeting (Jill will send an image to Maggie) 3.

### **APRIL -**

\*Tesla will help Jill in putting up signage for April Art Cruise

\*YAS - Tesla will help with planning (won't be available on 4/03/21)

### **4. INCREASE VISIBILITY -**

\*Jill will get the council's new projects in the TJournal each week to increase public awareness of TAC in community

5. Susan A is the new committee chair for Hayfork community ARTS EVENTS

## **ACTION ITEMS:**

1. **Status with Maggie:** Approve and sign time sheets
2. **Letter to Visitor's Center: CAO Richard Kuhns**
  - \*Concerning non-use of masks and PPE's
  - \* How to address community venues that are not following safety and distancing during COVID19
    - Sue H will include suggestions in draft letter for Board approval
    - Final copy to Jill R so she can add TCAC letterhead
3. **New bank account set up for TAC at Umpqua: need person in charge (Virginia is retiring in June)**
  - Needs a signature (secretary will be adequate)
4. **New Assistant Executive Director** - To be discussed at the Membership meeting in May •  
Board elections : Officers
  - Announcement will be in the paper (including a ZOOM link)
5. **Art Education**
  - Push back to May

## **Committees:**

1. Susan Alexander - new committee chair for Hayfork community ARTS EVENTS New

## **Business:**

1. **Dennis Duncanwood** - Offered art books for TAC (sell?) donation. To be considered 2.  
Public participation - new activities (difficult with COVID restrictions)

## **Other Business:**

### **1. Membership drive -**

\*Costs: \$200.00/print + \$40 (?); \$447 on mailing

\*Next Monday meeting - decide on 2nd mailing

**Meeting Adjourned:** 2:03 p.m. (Susan A., President)

Minutes prepared by TCAC secretary, Stefani Thomas  
Sent for review to Julie Feely