

TRINITY COUNTY ARTS COUNCIL

Bi-Monthly Board Meeting

JANUARY 11, 2022

CYBER ZOOM MEETING

MINUTES

TCAC BOARD MEETING

Tuesday, January 11, 2022

Present: Julie F, Stefani T, David V, Susan A, Jane B, Susan W, Sue B,
Rebecca R, Jill R, Lisa Floyd, Karla Avila

MINUTES:

- **Zoom Meeting** called to order at 4:31 p.m. by David V.
- November 2021 Minutes approved with no changes by Board members present
- **Financial Report** (Julie F) presented:
 - *As of December 31, 2021 -Total Assets amount to \$67,533.04 (Balance Sheet doc. provided)
 - *July through December 2021 Profit and Loss provided
- **AGENDA:**
 1. **Executive Director Report**
 2. **Moving Forward: Poetry out Loud**
 3. **Projects and Programs**
 4. **Arts Calendar for 2022**
- **New Executive Director (Karla Avila) Focus Project - PR for Poetry Out Loud**
 - ***Social Media** training with Jill R promoting the event
 - ***Gearing up for intro of Karla (Before January 26th)**
 - Poetry Out Loud & Art Walk**
 - Jill R focus - TOT Grant & Trinity Places**
- **Moving Forward:**
 1. **There will be Monday weekly meetings during early transition to ensure all is understood and in place (JR)**
 2. **Upcoming event POETRY OUT LOUD**
 - **Lisa Floyd is spearheading the Poetry Out Loud event**
 - *An update of progress will be emailed to Board Members
 - *Training for coaches is scheduled on MLK Day, 1-17-22
 - *Needs - SHOPPERS (Hand sanitizers, masks, pencils, etc)
 - **Idea for Hosts - Possible teens as hosts (with adult supervision)**
 - **Team for Lobby; snack bar**
 - **Stage crew:** Suggestion- Ask Hugh Ashly for assistance
 - **Idea: outside tables for dining** (weather permitting)
 - Guest Poet (TAC cover travel expenses ~\$75 voucher; Board approves)
 - **Protocol dependent on COVID restrictions**
 - *TAPAC will be open to limited family pods (pre-set in theater w/distancing)
 - **Volunteers- need 6** (JR) Joanne Tucker for outside door

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- **Projects and Programs**

- Julie Driver: KIXE support;** Offering free promotional representation of 15 second spots from Jan. 2 - June 30, 2022

- *Target: PR for **Arts for Kids (fundraising is continuous)**

- *Goal: **Meet with Karla and develop vision**

- Poetry Out Loud commitments (Lisa Floyd administrator)**

- *Outreach to community

- *Participation THS, HHS, and RISE Academy

- Festival of Light Scholarship - Karla, Julie and a Team;(Julie F)**

- *Focusing on Fundraising effective

- *Record Donations from Dec 2021 event

- *Goal: **Expanding outreach for collaborations with organizations (grants and possible matching funds)**

- *Expand media visibility

- **Grants: TOT Grant 2022 - \$ 12,922; Received %50 December 27, 2021**

- *Balance due upon providing the TCBOS a collaborative tourism program

- *Planning meeting will be called in January (Jill R)

- **New Business:**

- *Thankyou letter for the FOL fundraising responses

- *Tuesday, March 8, 2022 Bi-Monthly Meeting 4:30 pm (zoom link to be announced)

- Mark your calendar!*

Meeting adjourned 5:30 p.m.by David V

Notes prepared by Stefani Thomas (sent for review to Julie F)