

TRINITY COUNTY ARTS COUNCIL
1st QUARTER BOARD MEETING

January 12, 2021
CYBER ZOOM MEETING
MINUTES

Attending: TCAC Board members- Sue Hazard, Susan Alexander, Susan Weber, Julie Feeley, Stefani Thomas, Jane Belden, Pam Yearout, Rebecca Rouse, David Vaughn, Sue Bateman, Jean Lam,

Executive Director - Jill Richards

The meeting is called to order by Susan Alexander at 1:05 pm

The Minutes: Susan A. makes a motion for approval of the Quarter Minutes, all present ‘aye’ **The**

Agenda: One item is added to the agenda - compensation for Jai (food contribution at Festival of Light)

Financial Report: It is reported the QuickBooks Account balance of \$31,240 is currently available (does not reflect uncashed checks).

- Income summary from Grants & Donations (details reported in Executive Directors report)

Executive Director’s Report:

A. Focus -

1. **Outreach** within Trinity and Partners beyond
 - a. How to support Partnerships; increase Arts exposure
 - b. Determine Needs: artists, schools, Arts Orgs
2. **Tourism** - Cooperative marketing effort with three major stakeholders in county a.
TrinityPlaces.org provides TCAC best means to provide financial support to our county via tourism
 - b. Visitor Center : tourist on site in person connection -problem (no masks worn by providers)
 - c. TCBOS

B. Strengthen TCAC

1. Financially
2. Seeking people who support components of our vision
3. Board development

C. Relevancy for TCAC - Visibility in community (including elected officials) includes:

1. Exposure through events
 - a. Art in Public Places
 - b. Internship program
 - c. Support of Chambers, Service Orgs., Schools
 - d. Weaverville Art & Culture district (expansion)
 - e. State Capitol Diorama
 - f. Public Arts (Watershed Center partnership)

ACTION ITEMS:

1. **Status with Maggie:** Work in Progress

2. Independent Contractors:

- **Mark - 17 eblasts promoting Art Events for TCAC and others with good feedback**
- **Maggie - Get to Know Your Neighbors (ip)**

3. Moving Board Meetings to every other month via ZOOM

- **Pam Y. motions and Sue W. 2nds, all present 'aye'**
- **Next board meetings: March 9, May 11 (zoom link via email)**

4. March meeting will determine venue for the membership meeting

5. Annual membership meeting: May (Elect officers)

Committees:

- 1. Storage Unit:** Susan A., Jean L, Pam Y
- 2. Get to Know Your Neighbor:** Co-Anchor - Maggie A; Team - Sue H, Jill R, Susan W (backup)
- 3. Budget Committee:** David V, Julie F, Jill R
- 4. Trinity Places discussion:** Pam Y, Julie F
- 5. FAR- Artist's Relief Project:** Julie F, Jill R
- 6. Website Committee:** Jean L. Pam Y, Julie F
- 7. Art Cruise Committee:** Sue B, Jean L, Sue W, Sue H, Jane B (when available)

Storage Unit - Document Storage

- A. Shelving - Michael
- B. Boxes - clear for art storage
- C. File cabinet - for IMPT. DOCS
- D. Access for Board Members - Jill, Virginia, Julie

New Business:

- 1. Need to remove Christmas items from Barking Mad (as soon as storage space is available)**

Other Business:

- 1. Racial Equity Statement:** Small changes suggested by Sue H.; will go out in email
- 2. Contract Services document:** Sue H will review
- 3. Compensation for Jai - Festival of Light food contribution**
 - a. Suggested \$200 to cover her expenses; Motion to approve by Sue H, 2nd by Jane
 - b. Susan A will donate a card, Rebecca will buy flowers and deliver
- 4. True North needs to be taken down - Pam Y will take care of**
- 5. Web Site - Lani; see committee**

Meeting Adjourned: 2:20 p.m.

****1st Quarter Meeting 2021 scheduled:** January 12, 2021; 1:00 p.m. via ZOOM

Minutes prepared by TCAC secretary, Stefani Thomas